

## For Immediate Release

For more information:

Michael Romano

National Director, Media Relations

Catholic Health Initiatives

303-383-2720

(C) 303-549-8948

michaelromano@catholichealth.net

### **Catholic Health Initiatives Reorganizes Three Top Leadership Posts Lofton, Rowan and Swindle assume expanded roles to enhance future growth, strategic direction**

ENGLEWOOD – Feb. 6, 2014 -- Catholic Health Initiatives, one of the nation’s largest faith-based, nonprofit health systems, has reorganized its top leadership to help strengthen its focus on operational excellence in health care delivery while expanding its capabilities for system growth and strategic initiatives.

Kevin E. Lofton, CHI’s president and chief executive officer for more than a decade, will continue in his role as chief executive officer while appointing two executives as system presidents –one to oversee health system delivery operations, the other to manage enterprise business lines. Lofton will dedicate his leadership and focus in the future to CHI’s strategic direction and growth initiatives, including potential partnerships and consolidations with hospitals and health systems, and other health-related organizations that share CHI’s vision for integrated health services under new models of care, such as consumer health services. Lofton’s new role also will allow him to invest more focus on Church relations, governance and advocacy. He is currently serving on the board of directors and executive committee of the Catholic Health Association.

“Our new organizational structure reinforces Catholic Health Initiatives’ focus on the future and our emphasis on nurturing and sustaining our national health care ministry,” said Lofton. “This will make CHI even stronger in support of our local market operations and better prepare us to thrive as we move forward to fulfill our mission and vision.”

In addition to changes in Lofton’s role, Michael Rowan, currently CHI’s executive vice president and chief operating officer, has been named president of health system delivery and will continue as chief operating officer, overseeing the organization’s core business line – a national enterprise of 87 hospitals and hundreds of other health care facilities in 18 states.

Dean Swindle, CHI’s executive vice president for business services and chief financial officer, has been named president of enterprise business lines and will continue as the organization’s chief financial officer. His administrative oversight will include finance and accounting, payer



*A spirit of innovation, a legacy of care.*

strategies, revenue cycle management, supply chain and clinical engineering, among other areas. Swindle also will highlight and identify new business ventures, ensuring that they are fully developed and that they have the resources necessary to achieve both growth and operational objectives.

“These changes in our leadership team,” Lofton said, “will position us effectively for the dramatic and rapid changes we are experiencing in the health care industry.”

**About Catholic Health Initiatives:** Catholic Health Initiatives, a nonprofit, faith-based health system formed in 1996 through the consolidation of four Catholic health systems, expresses its mission each day by creating and nurturing healthy communities in the hundreds of sites across the nation where it provides care. One of the nation’s largest health systems, Englewood, Colo.-based CHI operates in 18 states and comprises 87 hospitals, including four academic medical centers and teaching hospitals and 23 critical-access facilities; community health-services organizations; accredited nursing colleges; home-health agencies; and other facilities that span the inpatient and outpatient continuum of care. In fiscal year 2013, CHI provided \$762 million in charity care and community benefit, including services for the poor, free clinics, education and research. Learn more at [www.catholichealthinitiatives.com](http://www.catholichealthinitiatives.com)